Attorney Docket No.: IPHLNZ00202

I hereby certify that this correspondence is being electronically transmitted to the LISPTO offillist date shown below.

Date: 11/29/10

Signature: (Steven M. Giovannetti)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 09/677,954

Confirmation No.: 3145

Filing Date: October 2, 2000

Inventor(s): Sunil K. RAO et al.

Title: METHOD AND APPARATUS FOR MOBILE ELECTRONIC COMMERCE.

Examiner: Mark A. Fadok

Group Art Unit: 3625

RESPONSE TO NON-FINAL OFFICE ACTION

Mail Stop Amendment Commissioner for Patents P.O. Box 1450

P.O. Box 1450 Alexandria, VA 22313-1450

Sir

This is in response to the non-final Office Action dated May 28, 2010 for which a response was due on August 28, 2010. Filed herewith is a Petition and fee for a three-month extension of time, thereby extending the deadline for response to November 28, 2010 (November 29, 2010 beause November 28, 2010 fell on a Sunday). Accordingly, this response is timely filed. Reconsideration and allowance of the pending claims, as amended, in light of the Remarks presented herein are respectfully requested.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 7 of this paper.